

Community Health Needs Assessment (CHNA) Implementation Plan Tactics - Tri Valley Health PSA (Furnas Co NE)

Wave #3 CHNA Health Needs Tactics - Year 1 of 3 (Starting 5/1/2019 - 4/30/22)

CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not" Address Need	Progress	Identified "Lead"	Identified Partners	Timeframe	Resources (Hours)	\$\$\$
1 Child Care Services	a	This health need is not part of Tri Valley Health System's mission of critical operations.	We provided supplies to a babysitting clinic that the Furnas and Harlan county health extensions puts on. The program draws interest from younger people in the community to have careers in babysitting in the future.					
2 Housing	a	This health need is not part of Tri Valley Health System's mission of critical operations.	Not part of critical operations. TVHS did restore the Heritage Plaza in November 2019 and this has allowed apartments for rent and available to community members.	Jessica Fisher				
3 PCP Recruitment / Add Visiting Specialists (ENT, DERM, URL, ENDO, RHE). See same provider each visit.	a	Work/contract with area specialists to provide specialty services in TVHS Specialty Clinic. Current relationship with Platte Valley Medical Group in Kearney, NE, Rural Partners in Medicine in Steamboat, CO and other various medical groups in the state who can provide specialized services.	02/2019- Dr. McCalla, a Urologist begin providing specialty services to TVHS. 06/2019- Sally Farquar, a PRN APRN joined TVHS to oversee the Wound Care program. 07/2019 Proposed Endocrinology Telemedicine clinic - pending final Statement of Work from service provider and Legal/CEO review for approval and implementation of clinic. After evaluation it was determined this wasn't a good fit at this time. 07/2019 - Dr. Powell, MD a full-time Family Practice physician began work at TVHS. 09/2019- Holly Lashmet, a full-time CRNA began work at TVHS. 06/2020-Cheri Mues, a full-time APRN began work at TVHS 10/1/21 Angela Dawson, a part-time CRNA began work at TVHS 11/2021-new MRI machine from Shared Medical Services began providing services to TVHS. 1/21/22 - Dr. Santa Cruz a Urologist began providing specialty services to TVHS.	Jessica Fisher	Specialty Clinic Staff and Department Leader Platte Valley Medical Group Rural Partners in Medicine (now inReach) Bryan Health	1-3 years		
	b	Network with other neighboring Specialty Clinics to share services (if able).	07/01/19 Initial discussions with Heartland Hematology about bringing Chemo in-house (willing to provide certification/training for our nurses). Also preliminary toals with McCook Community Hospital Pharmacy to assist with Chemo drug compounding (pending updating our pharm for USP 800) 6/2020 Chemotherapy drugs are being administered at TVHS. Current medications are being mixed by a third party vendor. 8/20 In progress to hire contractor to install a clean room (797/800 compliance) into the pharmacy that will allow us to compound in-house. As of the end of 2021, this is still in progress. The project of building the cleanroom has been placed on hold in light of the COVID-19 pandemic.	Clay Jordan	Specialty Clinic Staff and Department Leader McCook Community Hospital Phelps Memorial Health Care Lexington Regional Health Center	1-3 years		

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4 HC Staffing Shortages (Nurses, etc.)	a	Workforce Connections Program. Continue to work on selecting and supporting non-traditional students in the pursuit of furthering their education to meet our staffing needs.	We currently are supporting 1 Workforce Connection student. Tri Valley Medical Foundation has agreed to pledge funds to go towards the students in the Workforce Connections program. Remaining costs are covered out of the Human Resources recruitment budget. -7/31/2020: Currently supporting 2 workforce connection students and no additional contract nursing staff at this time. -2/8/22: Currently supporting 1 Workforce Connection student, but we have 3 contract nursing staff currently.	Helena Perks	Tri Valley Medical Foundation	1-3 years		
	b							
5 Aging Nursing Home Facilities	a	The Board of Trustees made a decision to close the Nursing Home effective June 30, 2019.	No additional action at this time.	Jessica Fisher		6/30/2019		
6 HC Insurance Options	a	Perform annual due diligence to evaluate health insurance providers as well as self-insurance options to provide affordable coverage options.	Census has been provided to Holmes Murphy to receive a fully-insured comparative quote from United Healthcare and a self-insured quote from a captive plan. -1/2020: Added 3rd insurance option for employees. -2020: Switched retirement plan administrators to increase satisfaction. -1/2022- No change in plans and continue to offer 3 health insurance plans for employees.	Helena Perks		Yearly		
7 Build Community Awareness/Support	a	Develop and implement a marketing plan focused on increasing awareness of healthcare services offered. Partner with Nex-Tech Marketing to provide assistance with a marketing plan and an upgraded and regularly updated website. Use of social media marketing.	Have a scheduled plan for the year for awareness months and department needs to market. Have met with the different departments to implement a plan for strategic marketing. Met with specialists that come in to effectively market their specialties. 12/2019: Nex-Tech contractual agreement ended. 2019: Implemented "The Beat" CEO weekly/bi-weekly facebook video post to share updates. This is on-going. 2019: TVHS facebook page is updated monthly and maintained. This is on-going. 8/2020 Rebranded all TVHS locations and removed all old logos and updated with new. 2020: Keep TVHS website updated monthly. This is on-going.	Jolene Miller	Nex-Tech Marketing	1-3 years		
		Explore avenues for an electronic newsletter and automated email service.	Mailing out a quarterly newsletter by using direct mail services to the surrounding areas. This includes over 8,000 people. Also using some marketing techniques to only send to populations want to target. -6/2019 Implemented "The Pulse" to promote services at TVHS. Mailing is delivered to 17,000 mailboxes. This is a quarterly magazine.	Jolene Miller		1-3 years		
		Regular advertisement and press releases in the newspaper. Use of radio advertising. Many in-house avenues used, including flyers, brochures, cards, emails and TV.	Currently doing this and each month we focus on another service to be featured. This is on-going.	Jolene Miller	Local newspapers Local Radio Stations	1-3 years		

